## Dhara H. Meyada

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## **CAREER OBJECTIVE**

To Obtain a responsible position as Assistant Professor, Where my teaching and Research experience, wide experience in providing assistance to Head Professor, knowledge of web-based Instructional technologies will be helpful.

### **EDUCATIONAL QUALIFICATION**

SR.NO.	QUALIFICATION	YEAR	BOARD/UNI.	CLASS
1	PhD (Pursuing)			
2	Cleared Gujarat State Eligibility Test(GSET) for Assistant Professor in 2018			
2	M.Phill(Managemen t)	2017	Saurashtra University	First
3	МВА	2016	Saurashtra University	Distinction
4	BBA(HR & Marketing)	2014	JHBWC, Sau. university	First

#### **PROJECTS UNDERTAKEN**

- I Have Submitted Thesis On "Strategic Management Concepts Of Chankya" As A Part Of M.Phill Degree.
- I was part of Saurashtra university's live project on "Problems & challenges of MSEs of Saurashtra region" in March-2016.
- I had completed my summer internship report at "DHFL Pramerica Life Insurance".
- I had done the research on "worker's participation in management" at Jyoti CNC as my internship report in the year of 2012.
- I had also submitted the project report on RAVI TECHNOFORGE PVT. LTD., GONDAL in the year of 2009.
- I had submitted the project report on KHARECHA ENGINEERING WORKS PVT. LTD., RAJKOT in the year of 2008.

#### **Conferences and Seminars**

- Published a research Paper titled "Conceptual Framework of Sensory Marketing in RECENT TRENDS - An International Referred & Peer Reviewed Journal of Multidisciplinary Research, Special Edition, Volume:6, Issue: 2(iv), August 2019 One day national conference on "Inevitability of Transdisciplinarity" ISSN: 2348-9715
- Participated in the One day national conference on "Inevitability of Transdisciplinarity" at Dharmendrasinhji Arts College and Presented a research Paper titled "Conceptual Framework of Sensory Marketing".
- Presented a research Paper titled "Consumer Preference towards Organized Retail Outlets" in ANVESH-2019 15<sup>th</sup> Doctoral Research Conference in Management, organised by Institute of Management, Nirma University.
- Participated in the Research Workshop covering topic "Qualitative research" Organised by Institute of Management, Nirma University.
- Participated in Workshop on "Emerging Issues in Capital Market in India" at Department of Business Management, Saurashtra University in Association with Indian Accounting Association Saurashtra Branch.
- Presented a research paper on "THE ACADEMIC PROFESSION IN INTERNATIONAL AND COMPARATIVE PERSPECTIVES" at 3<sup>rd</sup> International conference 2018, Christ Institute of Management.
- Participated in Faculty Development Program on 'Adopting Teachers to the Dynamic Teaching-Learning Environment' at Christ Institute of Management.
- Participated in Faculty Development Program on 'Selection of Appropriate Statistical Tools & Hypothesis testing using SPSS" held on November 2017 at Sunshine group of institute, Rajkot.
- Participated in two days INTERNATIONAL FACULTY DEVELOPMENT PROGRAMME organized by IQAC & GTEP(UK) at Saurashtra University Rajkot.
- Presented a research paper on "Mobile Learning- The wider World" at National conference-2017 on Paradigm Shift in Teaching-Learning; organized by Education Department, Saurashtra University.
- Participated in full day seminar on "GST-One Nation One Tax" organised by Rajkot Chamber of WIRC of the ICSI held on June 2017.
- Presented a research paper on "Strategic Management Concepts of Chankya" at National conference-2017, Dept. Of Business Mgt., Saurashtra University.

- Presented a research paper on "Worker's Participation In Management in Changing scenario" National conference-2016, Dept. Of Business Mgt., Saurashtra University.
- Participated in Seminar on "Role and Responsibility of The teachers" Organized by UGC:HRDC, Saurashtra University on December 2016.
- Presented a research paper on "WORKFORCE DIVESRSITY MANAGEMENT" at National conference 2016, Shri J. H. Bhalodia Women's college.
- Organized Management event "Samiksha-2016" at Dept. Of Business Mgt., Saurashtra University.
- Attended seminar on 'soft Skills" organized by IIM-C, february-2015
- Played role of Event Organiser at "Samiksha-2016" at Department of Business Management, Saurashtra University.
- Participation in various Management events at different institutions & B-schools.

#### Experience

- Worked as a HR Executive at Infinity infoway pvt. Ltd., Rajkot.
- Presently serving as Assistant Professor at Department of Business Management Saurashtra university since August-2016

I hereby declared that the above details are absolutely true. I hope that you will consider the details.

Dhara H. Mevada