



## Smt. S. B. Gardi Institute of Home Science

Saurashtra University, Rajkot-360 005

Gram: University, Phone: 0281-2578504-10, Ext: 431/432 Fax: 0281-2576347

Re-Accredited Grade A by NAAC (CGPA 3.05)

### MEMORANDUM OF UNDERSTANDING

Between

Saurashtra University, Rajkot, Gujarat, INDIA

&

M/s. **BALAJI MARKETING**

10-ADITYA HEIGHT, NR. MALHAR HALL, SAURASHTRA KALAKENDRA ROAD, RAJKOT-360 003

In order to promote cooperation and the advancement of academic, educational and Collaborative extension programmers imparting, between the SAURASHTRA UNIVERSITY and BALAJI MARKETING, The two institutions agree as follows:

Within fields that are mutually acceptable, the following general forms of cooperation will be pursued:

- Organization of social service programed
- Special short term academic and training programed
- Organization of conference, seminar and workshops
- Organization of curricular and extracurricular activities
- Organization of lecture series

The terms of cooperation for each specific activity implemented under this Agreement of Cooperation shall be mutually discussed and agreed upon in writing by both parties prior to the initiation of that activity. Any such agreements entered into, as outlined above, will form appendices to this Agreement of Cooperation. Each institution shall designate a liaison officer to develop and coordinate the specific activities agreed upon

This Agreement becomes effective on the date of signature. It is valid for five (5) years with the understanding that either party may terminate the Agreement with twelve (12) months' notice in writing, unless an earlier termination is mutually agreed upon. Revisions or modifications may be proposed at any time, effective from the date of written agreement signed by both parties.

SIGNED ON BEHALF OF  
BALAJI MARKETING

SIGNED ON BEHALF OF  
SAURASHTRA UNIVERSITY

SIGNATURE

NAME

VIMAL

DESIGNATION

GENERAL MANAGER



SIGNATURE

NAME

Dr. NILAMBARI R DAVE

DESIGNATION

Professor and Head  
Department of Home Science,  
Saurashtra University, Rajkot

Liaison Officer

Registrar  
Saurashtra University,  
Rajkot

**BALAJI MARKETING**

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date: 3-1-2015