

## PRESS RELEASE

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Research for Resurgence Foundation (RFRF) is running a nationwide campaign for the conservation of rivers.

The winners of 'Know Your Rivers' competition will be given the prizes of up to one lakh by RFR Foundation.

Research for Resurgence Foundation, an organization inspired by the Bharatiya Shikshan Mandal, has organized the 'Know Your Rivers' competition at Nation Level. The participating organizations can win a prize of up to one lakh. The last date to participate in the competition is 30 October 2021. To participate in the competition, online registration has to be done at this link <https://conferencebsm.com/nkj>

To protect humanity and the environment, the Research for Resurgence Foundation works to provide solutions through scientific, technical and academic research.

Bhartiya Shikshan Mandal works with the objective of creating a model of Bharat-centred Bharatiya education system. It also emphasises on the development of indigenous model of education. Our vision is to know the problem and the causes behind the devastating destruction of the adjacent flowing rivers of Bharat. Our aim is to highlight issues like how our rivers are losing their habitat, how the large colonies are established in the name of development. Keeping these themes in view, the competition has been organized with the aim of bringing public awareness towards rivers, their conservation, connecting youth power with the environment.

The competition is divided into two levels. One is the institutional level and another is individual level. Students, researchers, teachers and activists from schools, colleges, universities and other voluntary institutions can participate in the competition. In the Institutional category, minimum number of 250 participants is required from each institution. A contribution amount of only Rs.25 for each individual has to be given. At the institutional level, the winners of the competition will get prize money of one lakh rupees for water custodian (Jal Sanrakshak), 51 thousand rupees for Jalopasak, and 31 thousand rupees for water companions (Jal Sathi). Whereas in the individual category, Jal Bal Mitra from each state up to the age of 18 years will get Rs.5000, Jal Yuvamitra Rs.5000 from each state between the age of 18 to 25 years and Rs.5000 to Jal Mitra from each state above the age of 25 years. The participants have to provide complete information about the river from the geographical, cultural, archaeological point of view, from the point of origin to the point of merger along with the GPS location. To participate in the contest, one has to register on the website of <https://conferencebsm.com/nkj>.

Water is life. 70 percent of the human body is made up of water. All the civilizations of the world have developed on the banks of rivers. That is why rivers are called as carriers of life. Presently the condition of rivers has become pathetic. The biggest reason for this is the indifference of the society towards the rivers. This competition 'Know Your Rivers' has been organized with the aim of connecting the society and the younger generation directly with the rivers by giving them a broader view of their limited knowledge about rivers. Rivers are the most important link in the ecosystem of the environment. Negligence towards the water bodies is causing major problem to the human existence and human has to pay back for their deeds. There is no tomorrow without water.