



Accredited Grade "B" by NAAC(4<sup>th</sup> Cycle)

# સૌરાષ્ટ્ર યુનિવર્સિટી

જોડાણ વિભાગ, યુનિવર્સિટી કેમ્પસ, યુનિવર્સિટી રોડ, રાજકોટ - ૩૬૦૦૦૫  
ફોન નં. : (૦૨૮૧) ૨૫૭૮૫૦૧ એક્સટે. નં. ૨૧૪ / ફેક્સ નં. : (૦૨૮૧) ૨૫૭૬૩૪૭  
ઈ-મેઈલ : affiliation@sauuni.ac.in

નં જોડાણ/ ૩૦૩ /૨૦૨૨

તા. ૨૬-૦૪-૨૦૨૨

સંદર્ભ :- રાષ્ટ્રીય ઉચ્ચતર શિક્ષણ અભિયાન ( રુસા ) - અમદાવાદ ના પત્રાંક

No.RUSA/EBSB/2022/2408 Dt.31-3-2022

પરિપત્ર :-

સૌરાષ્ટ્ર યુનિવર્સિટી સંલગ્ન તમામ કોલેજોના આચાર્યશ્રીઓને જણાવવામાં આવે છે કે "Ek Bharat Shresth Bharat" પ્રોગ્રામ Hon. Prime Minister. ની ચલાવવામાં આવતી પ્રવૃત્તિમાં "JAL SHAKTI ABIYAN: CATCH THE RAIN - 2022" ના અભિયાનમાં "CATCH THE RAIN, WHERE IT FALLS, WHEN IT FALLS" ની પ્રવૃત્તિનું આયોજન કરેલ છે. જે અભિયાનમાં એક્શન પ્લાનની તૈયારી તા. ૨૫, માર્ચ - ૨૦૨૨ થી ૩૦, નવેમ્બર - ૨૦૨૨ ના સમયગાળા સુધી કાર્યરત રહેશે. જેને લગતા મુદ્દાઓ નીચે મુજબ છે.

- 1. Water conservation and rainwater harvesting
- 2. Renovation of traditional and other bodies/tanks
- 3. Reuse, bore well recharge structures
- 4. Watershed development

ઉક્ત અભિયાનની માહિતીની પબ્લીસિટી વેબસાઈટ/સોશ્યલ મીડિયા દ્વારા કરવી. તેમજ આ પ્રવૃત્તિ અંગેની જાણ [sno-rusa@gov.edu.in](mailto:sno-rusa@gov.edu.in) પર મોકલવી. તેમજ <https://ekbharat.gov.in> પોર્ટલ પર મુકવી. જે અંગેની માહિતી ધ્યાને લેવા વિનંતી.

બિડાણ:-

સંદર્ભિતપત્રની નકલ

સહી/-

( અમિત પારેખ )

કુલસચિવ

રવાના કર્યું

નારણ કુલસચિવ

જોડાણ વિભાગ

પ્રતિ,

- સૌરાષ્ટ્ર યુનિવર્સિટી સંલગ્ન તમામ હોમિયોપેથી કોલેજોના આચાર્યશ્રીઓ  
નકલ સાદર રવાના:-

૧. માન.કુલપતિશ્રી/કુલસચિવશ્રીના અંગત સચિવશ્રી

નકલ રવાના જાણ તથા યોગ્ય કાર્યવાહી અર્થે :-

૧. કોમ્પ્યુટર સેન્ટર ( વેબસાઈટ પર પ્રસિધ્ધ થવા અર્થે ...)

૨. બાંધકામ વિભાગ



**RASHTRIYA UCHCHATAR SHIKSHA ABHIYAN (RUSA)**

**State Nodal Office**

**Knowledge Consortium of Gujarat, Near L.D. Engineering College,  
Navarangpura, Ahmedabad-380015, Gujarat State**

**Email: [sno-rusa@gujgov.edu.in](mailto:sno-rusa@gujgov.edu.in)**



**No: RUSA/EBSB/2022/ 2408**

**Date: 31/03/2022**

**To,**

1. Vice Chancellors/ Provost  
All State and Private University,  
Gujarat State
2. Principals,  
All Government, Grant-in-aid and Self Finance Colleges  
Gujarat State

**Subject: To prepare an Action Plan and Activities report for EBSB programme on "JAL SHAKTI ABHIYAN: CATCH THE RAIN-2022" with the theme of "CATCH THE RAIN, WHERE IT FALLS, WHEN IT FALLS"**

**Reference:**

1. Letter of University Grants Commission, Ministry of Education, Govt. of India D.O.No.2-19/2022(CPP-II) dated 25<sup>th</sup> March, 2022

**Shri,**

"Ek Bharat Shresth Bharat" (EBSB) programme has been started by Hon. Prime Minister. Under this initiative, each state/UT will engage with its parried state/UT for cultural exchange. In this regard, the different activities in Gujarat State and Chattisgarh State are to be organized at college level. In this context, MHRD has suggested 152 institutions of Gujarat State with paired State Chhattisgarh having 75 institutions. Under the EBSB program, 16 pairs of 6 states and union territories of the nation have been formed.

With reference to the above mentioned Letter of University Grants Commission, Ministry of Education, Govt. of India D.O.No.2-19/2022(CPP-II) dated 25th March, 2022, it has been stated that necessary steps are required to set the "Ek Bharat Shresth Bharat" programme on "JAL SHAKTI ABHIYAN: CATCH THE RAIN-2022."

Government of India has implemented the Jal Shakti Abhiyan to create awareness and bring together all stakeholders in a mass movement to conserve and recharge water. Water conservation and recharge is of utmost importance to ensure water security for our country to protect lives and livelihoods and thus Ministry of Jal Shakti has proposed implementation of "JAL SHAKTI ABHIYAN: CATCH THE RAIN-2022". The campaign is to be implemented from the end of March to 30<sup>th</sup> November, 2022 with the theme of "CATCH THE RAIN, WHERE IT FALLS, WHEN IT FALLS."

Under this campaign, it is informed to all the Higher Educational Institutions to prepare Action Plans and Activities for the period of end of March, 2022 to 30<sup>th</sup> November, 2022 and




upload them on the EBSB portal <https://ekbharat.gov.in>. These activities are to be implemented at Higher Educational Institutions on the below stated recommendations for the implementation of the campaign:

1. Water conservation and rainwater harvesting
2. Renovation of traditional and other water bodies/ tanks
3. Reuse, bore well recharge structures
4. Watershed development

Also, the above mentioned campaign has to be given wider publicity by disseminating the information on the institutes websites/ social media of the Higher Educational Institutions.

Thus, it is informed to Higher Educational Institutions to prepare an Action Plan and Activities report for EBSB programme on "JAL SHAKTI ABIYAN: CATCH THE RAIN-2022" with the theme of "CATCH THE RAIN, WHERE IT FALLS, WHEN IT FALLS" to implement it at Higher Educational Institutions during the period of end of March, 2022 to 30<sup>th</sup> November, 2022 and the latest status on action(s) taken for the above mentioned activities and necessary data of the activities has to be sent to State Nodal Office, RUSA on E-mail ID: [sno-rusa@gujgov.edu.in](mailto:sno-rusa@gujgov.edu.in) and upload them on the EBSB portal <https://ekbharat.gov.in>.

  
(M. Nagarajan) IAS  
Chief Executive Office,  
Knowledge Consortium of Gujarat  
Ahmedabad, Gujarat State

Copy for necessary action:

- Registrars, All State and Private Universities, Gujarat State
- Dr. Yogesh Yadav, State Nodal Officer, RUSA, Gujarat

Please visit the below mentioned Ek Bharat Shresth Bharat (EBSB) Social Media's Platform:

- Facebook Page: <https://www.facebook.com/gujebsb>
- Twitter Account: [https://twitter.com/ebsb\\_guj](https://twitter.com/ebsb_guj)
- Instagram Account: [http://instagram.com/ebsb\\_guj](http://instagram.com/ebsb_guj)

Please mail the details (content, photographs, videos etc.) of the event of Ek Bharat Shresth Bharat (EBSB) organized at your institutes on [sno-rusa@gujgov.edu.in](mailto:sno-rusa@gujgov.edu.in) in order to post it on Ek Bharat Shresth Bharat (EBSB) Social Media's Platform.